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I recently had the need to recruit a family physician to our community and we were unsure of exactly how we could accomplish that based on the shortage of primary care physicians open to practicing in smaller communities. We are a community with 5 wonderful physicians and 3 mid-level providers, so our challenge is in getting the attention of physician candidates who might consider our area.

On the recommendation of a colleague, I reached out to The Medicus Firm to learn more about their process. I was impressed with their expertise and their local references and decided to engage them on the search. My recruiter came to visit the community, to share with us what they have done that has worked in other communities and to help us piece together a strategy that would be successful.

The results were outstanding. In very short order, my recruiter submitted 3 quality candidates for our review and, together, we coordinated an interview for the candidate we preferred. It seemed that just as our search was beginning we were on the verge of signing the type of candidate we had hoped for. With the help of our recruiter, everything worked out and we signed our candidate of choice about a month after getting started on the search.

I recommend The Medicus Firm for anyone looking to add physicians to their community. Their consultative approach, knowledge of the area and market and complete commitment to success were keys in our ability to get the job done.

Sincerely,

Lisa Twidwell
Administrator