

July 25, 2018

Taos, New Mexico is a familiar name when it comes to a vacation spot. While we have a wonderful location to attract candidates, it comes with many underlying obstacles which include the high cost of real estate, our very rural location, and higher than normal call responsibilities.

These challenges limited our ability to expand our medical staff the way we needed to so we decided to look for a firm with proven experience recruiting to a location like Taos and who offered real-time candidate feedback. There are many firms in the market and after vetting several we decided to partner with The Medicus Firm because of their consultative approach, extensive candidate screening and transparency throughout the recruitment process. Also, when checking references, we heard good things from other New Mexico rural facilities who had achieved success with The Medicus Firm.

We began our partnership with The Medicus Firm in April 2017 and within four months, identified and hired a Obstetrics and Gynecology physician. The success continued over the next 11 months and through our relationship with The Medicus Firm, we identified and hired three additional providers, including a Pediatrician, an Emergency Medicine physician, and a specialized Pediatric Nurse Practitioner with neonatal experience.

In order to be successful recruiting to a rural community, hospitals often need the assistance of an experienced recruiter. We are pleased to have found a recruiting firm that understands our needs and challenges and who took excellent care of us.

If you have medical staff recruitment needs, I recommend you contact The Medicus Firm to see if they might be a fit for you; they certainly were for us!

Sincerely,

William (Bill) D. Patten, Jr., MA, FACHE, MT(ASCP), LNHA

Chief Executive Officer